

ROTARY CLUB OF EDMONDS

Draft Minutes of the Board of Directors Meeting
November 21, 2006

Board: Alex Hopkins, Vern Chase, Elizabeth Crouch, Kathy Dahlstrom, Dennis Gallagher, Kirk Greiner, Brent Hagen, Pam Halsan, Sophie Hamilton, Michael Kealy, Pam LeMay, Doug Purcell, Ollie Shultz, Larry Throndsen Guests: None

- I. Introduction: Alex opened the meeting at 10:30am
- II. Secretary's Report: Minutes of October 17, 2006 meeting were approved as corrected. "Scholarship" was added as a topic under NEXT FIRESIDE on page 3 of the 10-17-06 Minutes.
- III. Treasurer's Report: Brent presented a financial report through October 2006. He commented that revenue/expenses were on target and that \$22,000 of the Waterfront Festival money was moved to a money market account.
- IV. Director's Reports:
 - A. Membership—Vern reported that classifications would not be restrictive and that potential members are always being recruited; Don Henderson will be reactivating "Rotary Cares" and monitoring the progress of red-to-blue badges; the committee will work with members who appear to have "meeting attendance problems" and work with them individually; the committee will also check with other clubs to see how they handle such issues; promotional materials are being developed; a recommendation was made that a focus group or club assembly examine the idea of special pricing for younger or retired members.

Action Item

Michael will send board members the Membership Policy statement that was previously developed.
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- B. Service Projects—Doug reported that 9 children will be treated to breakfast and shopping at the December 2nd Christmas Spree. He will be asking for volunteers at today's meeting.
- C. The Rotary Foundation—Kathy reported that \$10,400 has been collected toward this year's goal.
- D. Public Relations—Kirk thanked Doug for hosting the recent Fireside. He asked for clarification about how events should be promoted if Edmonds Rotary was a primary sponsor or a partner.

Action Item

Alex will provide Kirk with wording re the Rotary's partnership in the December Fun Run for use in potential publicity.

- E. Club Administration—Speakers: Pam H. reported that meeting speakers have been planned through January 9th. Kirk will list all in the next *Backwash*. Holiday Party: Pam is working on details for the December 13th gathering. Next Fireside: Alex will schedule for mid-January with the auction as the topic. District Conference: Alex will promote at each meeting. Dave Stern is going to the International Conference.
 - F. Fundraising- Waterfront Festival: Larry reported that negotiations are continuing with 2 promotional companies. More information will be available after this week's meeting.
- V. Old Business:
- RUNNING OF THE BALLS--Alex reported that the books are still open, primarily due to the challenges of the Ebay auction which has now been converted to an online store. He has written a detailed article for the next *Backwash* and will continue to give updates. After considerable discussion, it was decided that any items currently on sale in the online

store will remain there and not be considered for the club auction.

VI. New Business:

CAROLYN DOUGLAS-STATUS—Alex has received an official letter from Carolyn indicating her desire to remain active with the club even though she would not be able to regularly attend the luncheon meetings. The Membership Committee will work directly with Carolyn; her request has been approved for this year.

AUCTION UPDATE—Dennis reported that the committee is enthusiastic but procurement continues to be a challenge. Ideas were exchanged and it was agreed that having Procurement Teams with specific goals and regular progress reports would be positive steps.

Action Items

Dennis will designate Auction Procurement Teams at the next club meeting.

Alex will arrange for a mid-January Fireside with the auction as a topic.

SERVICE ABOVE SELF PROJECT—It was agreed that this could be the Trinity Place Garage Door Project.

Action Item

Alex will write up the garage doors as our club's Service Above Self Project report.

Action Item

Alex will add to the next board agenda: the possible move to a larger room for weekly meetings.

Meeting adjourned 11:35am.

Respectfully submitted by Pam LeMay