

ROTARY CLUB OF EDMONDS

Approved Minutes of the Board of Directors Meeting
November 5, 2008

Attendance:

Board Present: Vern Chase, Elizabeth Crouch, Kathy Dahlstrom, Pauline Gubbels, Pam Halsan, Michael Kealy, Pam LeMay, Joel Phillipps, Doug Purcell and Frank Yamamoto

Board Absent: Don Henderson, Carol Kinney, Val Mohney

Guest: Kirk Greiner, Brian Larman, Sherry Ramm

The meeting was called to order by Vice-President Pauline at 7:33am. A quorum was present.

Secretary's Report: The minutes of the October 1, 2008 Board Meeting were approved.

President Doug arrived and led the rest of the meeting.

Treasurer's Report: Joel reported the following balances:

Crime Watch	\$11,543	General Fund	\$8,583
Money Market	\$92,196	Waterfront Festival	\$3,069

He indicated that \$10,000 was moved from the General Fund into the Money Market account; that he contacted the Crime Watch group about the possibility of moving some of their funds into a CD but was told that they do not want anything done at this time; that there is about \$3875 in uncollected dues. Frank also said that he has alerted Merchant Services about the auction so that the use of the credit card machine would go smoothly. There was some clarifying discussion about the auction including that the club pays the expenses; excess proceeds will be transferred to the Club Foundation; and informing club members about the actual cost of the auction ticket—the \$75 covers more than just dinner so there is no “donation” within that payment.

Action Items

Joel will bring an Accounts Receivable Aging Statement to the December Board Meeting. After the auction, Joel and Frank will review the status of the current Merchant Services account.

Carry-over: Doug will renegotiate the contract with Pacific NW Catering to slightly increase the cost per lunch but reduce the guaranteed number of lunches.

President's Report: Doug encouraged attendance at the District Conference.

Action Item

Elizabeth will make a "pitch" to register for the conference at the November 18th meeting.

Vice-President's Report: No report

Directors' Reports:

Membership – Michael reported that Jeanne Hanson and Dan Robles will most likely be withdrawing from the club. He is getting formal statements from them. Discussion followed regarding how long "make-ups" stay active and it was agreed that the club will stay flexible within the guidelines of RI.

Action Items

Michael will obtain formal withdrawal statements from Jeanne and Dan.

Carry-over: Those with 100% Attendance will be commended at a club meeting.

Service Projects – In Don Henderson's absence, Pauline brought forward the criteria for service projects and application form that he and his team prepared and previously sent to the Board. It was M/S/P to accept these two documents. Doug commended Don and his committee on their work. Elizabeth and Pam L. agreed to work with Sherry on the Holiday Guardian Ad Litem "Mittens Project" which has been traditional for our club.

Action Items

Sherry will give Elizabeth and Pam L. information so that some of the work of the "Mittens Project" can be done within a club meeting and be completed before the end of November.

Carry-over: Doug will appoint a task force to pursue the "They Shall Walk Lifesuit" project.

RI Foundation – Kathy reported that since July 1, 9 club members have donated \$2800 and that the "club has a ways to go." Joel said that in the latest payment of quarterly dues no one took advantage of the invoice's check-off option to make a donation. Doug will provide Kathy an opportunity to feature the Foundation at the December 2 Club Assembly.

Action Item

RI will be featured at the Club Assembly.

Public Relations – Vern reminded the Board of the business exchange and will send reminders to those who have signed up. The Club Newsletter is delayed but is in progress. Discussion included more contact with those who have visited the club and those in the "Friends of the Club" ClubRunner database. Doug asked Kirk to send the names of "Friends" to the Board. Pam L. will diligently try

to get contact info from any club visitors and add them to the “Friends” database—a good recruitment tool for the Membership Committee. Vern also shared an article about fundraising during difficult financial times. Sherry offered the opportunity for the club to have a photo-op in making a donation of potatoes to the local food banks. After discussion, Doug authorized \$60 being paid out of the President’s Discretionary Funds. Vern will arrange for the photo-op.

Action Items

Vern will send email reminders regarding the November 11th Business Exchange meeting at the YMCA. Vern, Doug, and Sherry will arrange details for the potato donation photo-op. Kirk will send the Board the names in ClubRunner’s “Friends of the Club.” Pam L. will enter all visitors into the “Friends” database.

Carry-over: Pat Thorpe will publish the Backwash. Vern will research possibilities for including a phone number and website address in all publicity and marketing efforts. He will report back to the board about the infrastructure needed for those two marketing modalities.

Club Administration: Pam H. reported that she has speakers through the end of January 2009 and is working on the holiday party.

Fund Raising: Frank reported that the plans for the auction are going smoothly. He encouraged additional ideas and shared two raffle options—selling tickets for a car or a cruise. Discussion included the importance of getting membership support; the need to include the community in raffle ticket purchases; and updating the items/placards which are used to publicize local, regional, national and international Rotary projects and goals. Doug reported that he was beginning the background work of obtaining a gambling license should a raffle be approved by the club.

Action Items

Frank will propose the raffle ideas at the November 18th meeting. Doug will continue the application process.

Carry-over: Doug and Vern will renegotiate the Waterfront Festival contract with the Port of Edmonds.

Old Business: None

New Business: None

There being no further business, the meeting was adjourned at 9am.

The next Board meeting is on December 3, 2008 at 7:30am in the Port of Edmonds Commissioners’ Room. Any director unable to attend is requested to send a report to Doug.

Respectfully submitted,
Pam LeMay