

ROTARY CLUB OF EDMONDS

Approved Minutes of the Board of Directors Meeting
February 4, 2009

Board Present: Vern Chase, Kathy Dahlstrom, Pauline Gubbels, Don Henderson, Michael Kealy, Carol Kinney, Pam LeMay, Joel Phillipps, Doug Purcell, and Frank Yamamoto

Board Absent: Brent Hagen, Pam Halsan and Val Mohney

Guest: None

The meeting was called to order by President Doug at 7:35am. A quorum was present.

Secretary's Report: Approval was given for the minutes of the January 7, 2009 Board Meeting, the Minutes of the December 2, 2008 Annual Meeting of the Club and the Club Foundation. Pam also reported that the gift certificates have been obtained from the Edmonds Bookstore.

Treasurer's Report: Joel reported the following balances:

Crime Watch	\$ 11,795	General Fund	\$ 7,664
Money Market	\$102,507	Waterfront Festival	\$ 3,071

He moved \$15,000 out of the General Fund and into the Money Market account to maximize the club funds. He reported that since November 2008 checks have been coming in for the Waterfront Festival but that Craig had asked that they not be deposited. After board discussion, Joel was asked to deposit booth checks. Doug and Joel will meet with Craig about sponsorship checks. Joel reminded the board about the match that was promised to the food bank for any formula donations from club members.

Action Items

Doug and Joel will meet with Craig to discuss Waterfront Festival checks. Joel will send matching funds for baby formula to the food bank.

Carry-over: Joel will review the status of the current Merchant Services account including past charges. Doug and Joel will bring the board ideas about potential CD investments for club funds.

President's Report: Doug reported that the agreement between the club and the Port of Edmonds for the Waterfront Festival has been finalized as between the club and the Port Director, with Commission approval expected. Board members were given a draft copy and congratulated Doug and Vern on their hard work. There will be a flat \$6600 rental payment by the club to the port. The club will also request that the port provide a \$6000 sponsorship (this will not be part of

Craig's sponsorship compensation) and has reserved the right not to proceed if the "sponsorship level" of all sponsorships is not satisfactory to the club.

Vice-President's Report: Pauline reported that the Strategic Planning committee met on February 2 to review the results of Carol's survey in relationship to the Strategic Plan (SP). The Service Project section of the SP was reviewed. Pauline noted that many of the goals have been accomplished. Directors will be contacted prior to the committee's March 2 meeting so they can complete review of the remaining sections. Key areas will be discussed at the retreat.

Directors' Reports:

Membership – Michael reported that his committee met and has recommended that time at a club meeting be allocated to discuss the classifications in which our club has no representation. The committee also suggested that when a new member is presented with his/her blue badge, the sponsor will be given a new Sponsor Rotary pin and be given one month of free lunches. The board was enthusiastic about these proposals as well as the idea that the President-Elect take charge of overseeing the committee structure including keeping it current. Carol agreed to do so this year; Don agreed to continue this task next year.

Action Items

Doug will check with Pam H. to determine the best date for Membership discussion as well as a date for Jim Hodges to make his George Washington presentation. Doug will send Carol the most recent committee information. Carol will distribute a document listing the committees, their purpose, chair with contact info and list of members on the committee.

Carry-over: Those with 100% Attendance will be commended at a club meeting.

Service Projects – Don reported on the wide variety of projects that his committee is reviewing. It was M/S/P to sponsor scholarships for 5 female orphans in Rabuor Village for 4 years as part of International Service.

Action Items

Carry-over: Don will purchase a year's worth of Rotary First Harvest gift cards. Don will arrange an opportunity for some "hands-on" volunteer work with Rotary First Harvest.

RI Foundation –Kathy reported Warren made the suggestion that due to this year's economy, the club's \$2000 donation be put into the college's scholarship fund rather than into its endowed scholarship fund. M/S/P by the board for the 2009 donation.

Action Item

Carry-over: Warren's outstanding work on the Scholarship Committee will be recognized by the club.

Public Relations – Vern said that he and Pat are still working on the next Backwash. He reported that a new brochure has been developed including updated activities list. Georgene and Michael are assisting with the formatting. The brochure will be distributed with brochure racks. A release will also be sent to the media.

Action Items

Carry-over: Pat Thorpe will publish the Backwash. Vern will research possibilities for including a phone number and website address in all publicity and marketing efforts. He will report back to the board about the infrastructure needed for those two marketing modalities.

Club Administration: No report

Fund Raising: Frank reported that he is working to obtain documentation as to the details of the major club fundraisers. Kathy volunteered to complete the Special Occasion License for the Waterfront Festival. Frank also reported that the Edmonds Chamber has decided to continue with the Hot Autumn Nights Car Show.

Action Items

Frank will work with the various fund raising committees to get specific information on their project development.

Carry-over: Doug and Pam H. to identify a time for fund raising brainstorming at a club meeting. If the raffle is approved by the club members, Doug will complete the gambling application.

Old Business: None

New Business: None

There being no further business, the meeting was adjourned at 9:15am.

The next Board meeting is on March 4, 2009 at 7:30am in the Port of Edmonds Commissioners' Room. Any director unable to attend is requested to send a report to Doug.

Respectfully submitted, Pam LeMay