

ROTARY CLUB OF EDMONDS

Approved Minutes of the Board of Directors Meeting
March 3, 2010

Board Present: Vern Chase, Kirk Greiner, Pam Halsan, Sophie Hamilton, Don Henderson, Carol Kinney, Pam LeMay, Doug Purcell, Joel Phillipps, Pat Thorpe, Jim Welsh and Frank Yamamoto

Board Absent: Meenakshi Tomar

Guests: Bill Keppler and Brian Larman

The meeting was called to order at 7:30am by President Carol who noted that a quorum was present. Guests were welcomed.

President's Report: Carol said that she would be responding to the WSU letter requesting community input to their college's initiatives. She will be asking two others to participate, too.

Secretary's Report: The February 3, 2010 Board Minutes were approved.

Treasurer's Report: Joel reported the following January balances:

Crime Watch	\$ 6,757	General Fund	\$ 6,289
Money Market	\$16,937	Waterfront Festival	\$13,049
12 month CD	\$35,442	6 month CD	\$35,123

Joel noted that the second installment has been made for the part-time Crime Watch employee. He reported that 14 members are overdue for this quarter's dues and 2 are 90 days past due. Pam L. inquired as to the purchase of more Rotary First Harvest cards. The Board decided that \$500 worth of cards (50 \$10 cards for 300 pounds of food each) should be ordered at this time.

Action Item

Pam L. will contact Rotary First Harvest and inform Oli Shultz.

Vice-President's Report: Kirk will be installing the Rotary insignia on the designated city signs.

Sergeant at Arms: April 27th the club will be meeting at PCC for a tour and lunch. Sophie said that she has cancelled with the caterer; Carol will cancel with the Edmonds Conference Center.

Action Item

Carol will notify the Edmonds Conference Center that the club will be meeting at another location on April 27th. Food is being arranged with PCC staff.

President Elect: Don said that he would be attending PETS. He also said that Sophie is assisting him in securing a location for an April 17 or 24 Club Retreat. Additionally, he will be securing a replacement for next year's President Elect since Libby Freese has decided that it will not work for her to have this responsibility.

Action Items

Don will identify a President Elect for next year and bring to the Board for approval. He and Sophie will secure a venue for the April Club Retreat. Both items will be reported via email or at the April Board Meeting.

Directors' Reports:

Membership – Brian reported for Meenakshi. He identified members with low attendance (60% or less---Selena and Larry). Frank will contact Selena and suggest that since she now has regular Tuesday noon business meetings, she might consider transferring to the Daybreakers' Club. Brian discussed the recently updated membership documents but noted that, in some instances, the updates are not consistent with the member handbooks. Doug offered to look at both materials and make recommendations for changes to the handbook. Brian will send the updated membership materials to Kirk for posting in ClubRunner. The Board expressed "thanks" for all of the hard work Brian did to update the materials. Brian also explained the process the committee is using to follow-up with guests or walk-ins.

Action Items

Brian will send Kirk an electronic copy of all the updated membership documents. Kirk will post on ClubRunner. Doug will compare the new documents with what is in the member handbook and propose any necessary handbook changes. Frank will contact Selena.

Service Projects – Jim recommended that \$2500 be donated to HeartBeat, an organization that works with wounded vets and their families. The Board agreed with this decision. M/S/P that the Board accepted the report of the Service Project Committee regarding the distribution of \$2500 to Heartbeat. Pam H. reminded the Board that the club will participate in the Edmonds Easter Egg Hunt event—Tom Hawley will coordinate volunteers for the food donation table. She also said that she was going to the Boy Scout Breakfast and has additional information about it.

Action Items

Joel and Jim will coordinate payment to HeartBeat. Tom Hawley will get volunteers to oversee the food donation table at the Easter Egg Hunt on April 3.
Carry-over: Carol and Bill Toskey will speak with Larry Thronsen about paperwork needed for the Trinity Place garage project.

Public Relations – Vern reported that negotiating publicity for the Waterfront Festival is well underway. Carol will assign someone to design a display to be taken to the May District Conference which will be held in Portland. Pat Thorpe suggested that taking existing photos and scanning them onto a CD. She will contact Diane Buckshnis regarding taking the club's laptop computer with these photos to the District Conference to be used with our display of club activities. Pam L. volunteered to try to get a college student to take video images at the Waterfront Festival for future marketing efforts.

Action Items

Carol will assign someone to design a club display. Pat and Diane will work on the photo CD. Pam L. will contact the college re a student photographer for the Waterfront Festival.

RI Foundation – Pat reported that Scholarship Committee will begin reviewing applications later this month. Pam L. shared more information about a potential partnership with the Hazel Miller Foundation.

Action Item

Carry-over: Pat will provide members with their Paul Harris status.

Administration – Pam H. shared that she has speakers through the end of the year. She asked Don to think about his first club meeting which will be July 6th. Sherry will be hosting the March 17th Fireside. Pam indicated that she will follow up to get more information about the “5030 Program University.”

Action Items

Don will let Pam H. know his plans for the July 6th club meeting. Pam H. will get more information about the “5030 Program University.”

Fund Raising – Frank reported that the Imani Winds event has a profit of \$2100. The Board discussed the positives/negatives of this event and agreed that any future event should involve other partners and try to gain more involvement of community members. It was agreed that the publicity by Vern was excellent. Frank shared that the Port has confirmed that two tall ships would be visiting at the time of the Waterfront Festival. It was agreed that this is an exciting element that should be used in publicity. Doug shared copies of Craig's contract (only changes were dates) which Carol signed.

Action Items

Doug will send a copy of Craig's contract to the board members.
Carry-over: Doug is working on a contract with the Port. It will be emailed to the Board for discussion at the April Board meeting. If future “high-end” prize raffles are approved by the club members, Doug will complete the gambling application.

Edmonds Rotary Foundation (ERF) – No report.

Old Business: Don indicated that he will be emailing the (Edmonds Conference Center vs new Port building) comparison matrix to the board.

Action Items

Carry-over: Don will send the Board a comparison matrix to be discussed no later than the April Board meeting.

New Business: None

The meeting adjourned at 9:15am.

Next board meeting will be on

April 14, 2010 at 7:30am in Doug Purcell's office

Any director unable to attend is requested to send a report to Carol.

Respectfully submitted, Pam LeMay