

ROTARY CLUB OF EDMONDS

Approved Minutes of the Board of Directors Meeting
March 4, 2009

Board Present: Vern Chase, Kathy Dahlstrom, Pauline Gubbels, Pam Halsan, Don Henderson, Michael Kealy, Carol Kinney, Pam LeMay, Joel Phillipps, and Doug Purcell

Board Absent:
Brent Hagen, Val Mohney, and Frank Yamamoto

Guest:
Jeff Daggett

The meeting was called to order by President Doug at 7:35am. A quorum was present. Jeff was welcomed.

Secretary's Report: February 4th Board Meeting Minutes were approved.

Treasurer's Report: Joel reported the following February balances:

Crime Watch	\$ 11,207	General Fund	\$ 9,913
Money Market	\$ 92,582	Waterfront Festival	\$ 7,772

He moved \$10,000 out of the Money Market account into general checking since the monthly expenses exceeded the monthly income, primarily due to the contracted quarterly payment to the conference center and the high school scholarship payment to Rabuor Village. Waterfront vendor checks are coming in. 8 members have not paid their quarterly dues. Joel was asked to bring a year-to-date report to the April meeting.

Action Items

Joel will provide a year-to-date financial report at the April Board Meeting.

Carry-over: Joel will send matching funds for baby formula to the food bank.

Joel will review the status of the current Merchant Services account including past charges. Doug and Joel will bring the board ideas about potential CD investments for club funds.

President's Report: Doug reported that the agreement between the club and the Port of Edmonds for the Waterfront Festival has been finalized as between the club and the Port Director, with Commission approval expected on Monday, March 9th, evening. Craig's contract will be the same as last year. There will be an increased expense (approximately \$1500) for a mandatory washing station. Doug was asked to speak with Larry and Craig about the position and cleaning frequency of the sani-cans and ensure these items are addressed in the contract with the vendor providing that service.

Action Item

Doug will discuss the board's concerns about sani-cans with Larry and Craig to be sure the concerns are addressed in that vendor's contract.

Vice-President's Report: Pauline reported that the Strategic Planning Committee met on March 2 to review the activities of the Membership, PR, RI and Club Foundation in relationship to the Strategic Plan (SP). Administration and Fund Raising will be reviewed on March 30th. A summary will be provided to the board at the April Board Meeting.

Action Item

Pauline will present a summary of the Strategic Planning Committee's review at the April Board Meeting.

Directors' Reports:

Membership – Michael reported that Don Schmutz has resigned from the club which makes our active club membership 44. The Membership Committee is completing their goals and shared plans in a template that can be used by other committees. It was recommended that the club purchase Rotary's new DVD to give to sponsors of potential new members. A new guideline is being drafted to assist sponsors in being more active with those they sponsor.

Action Items

Michael will purchase the Rotary's DVD for review. The Membership Committee will complete their goals/strategies document which will then be shared with other committees.

Carry-over: Carol will distribute a document listing the committees, their purpose, chair with contact info and list of members on the committee. Those with 100% Attendance will be commended at a club meeting.

Service Projects – Don reported he may be recommending changing the structure of this committee due to its numerous components: Community Service, Vocational Service, and International Service (and someday Scholarships). This could require a change in the club's Bylaws. Lamin will be encouraged to complete is funding request for the Gambia water project. Carol will continue a conversation with Meena about the shelter boxes.

Action Items

Don will encourage Lamin to complete the Gambia water project funding request. Carol will further explore funding (using existing dollars) of shelter boxes as an appropriate International Service Project.

Carry-over: Don will purchase a year's worth of Rotary First Harvest gift cards. Don will arrange an opportunity for some "hands-on" volunteer work with Rotary First Harvest.

RI Foundation – Kathy reported \$11,000 (including match) has been contributed to RI by club members. She asked that time be allotted for short presentations from the club sponsored student who attended the recent RYLA leadership conference and the club's Ambassadorial Scholar who will be home from South

America. Doug will complete the paperwork with Edmonds Community College regarding the renaming of the club's scholarship.

Action Item

Carry-over: Doug will work with the college's Foundation personnel re the club's scholarship.

Public Relations – Vern said that the Backwash will come out this month. The new brochure is being edited one more time before printing. Press releases have been issued about Jim "George Washington" Hodges. Waterfront Festival advertising (primarily in the ENTERPRISE) is being developed.

Action Items

Carry-over: Pat Thorpe will publish the Backwash. Vern will research possibilities for including a phone number and website address in all publicity and marketing efforts. He will report back to the board about the infrastructure needed for those two marketing modalities.

Administration – Pam H. reported the following important dates:

May 15 (NOTE DATE CHG)	Dave Stern Memorial Presentation (our club will provide refreshments)
June 24	Demotion Party at Carol's Home
August 11 (NOTE DATE CHG)	Picnic with Daybreakers

Funds Raising – See President's report re Waterfront Festival (WFF). The board discussed the importance of having a club discussion regarding the viability and member-support for having a raffle. Craig will be invited to speak to the club re WFF.

Action Items

Doug will invite Craig to speak to the club with Larry and Frank.

Carry-over: Frank will work with the various fund raising committees to get specific information on their project development. Doug and Pam H. to identify a time for fund raising brainstorming at a club meeting.

Old Business: The board discussed the importance of having a club discussion regarding the viability and member-support for having a raffle.

Action Items

Doug and Frank will lead a discussion to determine the scope of a raffle and to determine club commitment.

Carry-over: If the raffle is approved by the club members, Doug will complete the gambling application.

New Business: Jeff asked about receipts for items purchased at the Auction. He was encouraged to contact Kirk. He also inquired if lunches that are prepaid in

the quarterly dues could be considered a tax deduction when lunches were not eaten—the answer was “no” since the Rotary is not a 501 3C. Discussion followed as to whether dues should be lowered for some membership categories (ie. Active Exempt (AE), retirees, under 35). No action was taken except to defer to Carol for consideration after the 2009-2010 budget is determined.

There being no further business, the meeting was adjourned at 9:00am.

The next Board meeting is on April 1 (no kidding!), 2009 at 7:30am in the Port of Edmonds Commissioners' Room. Any director unable to attend is requested to send a report to Doug.

Respectfully submitted, Pam LeMay