

ROTARY CLUB OF EDMONDS

Draft Minutes of the Board of Directors Meeting
May 6, 2009

Board Present: Vern Chase, Kathy Dahlstrom, Pauline Gubbels, Pam Halsan, Don Henderson, Michael Kealy, Carol Kinney, Pam LeMay, Joel Phillipps, Doug Purcell, and Frank Yamamoto

Board Absent: Brent Hagen and Val Mohny
Guests: Kirk Greiner and Pat Thorpe

The meeting was called to order by President Doug at 7:35am. A quorum was present. Guests were welcomed.

Secretary's Report: April March 4th Board Meeting Minutes were approved.

Treasurer's Report: Joel reported the following April balances:

Crime Watch	\$ 11,729	General Fund	\$13,265
Money Market	\$ 68,025	Waterfront Festival	\$33,724

He moved \$10,000 out of the Money Market account into General Fund for anticipated expenses. Waterfront Festival continues to grow do to receipt of vendor checks. There are 18 unpaid quarterly bills at this time. He sent emails to the 8 District Conference attendees outlining the registration reimbursement process. Doug reported that the club will pay the City approximately \$600 per quarter until the end of the year as requested from the Crime Watch funds. Payment will be to reimburse the City for a part time person overseeing the volunteers and is necessary to keep the program going. Jim Hodges donated \$30 from the sale of his book and request that it is sent to the food bank with a match from the club. M/S/P to match the \$30 donation out of this week's Happy Bucks. Joel and Frank shared information about the Novus credit card system which could replace our current merchant account. M/S/P for Joel to purchase Novus and test on a loaned laptop from Kirk.

Action Items

Joel will process reimbursements to those who attended the District Conference. Quarterly checks will be submitted to the city out of Crime Watch funds. Joel will make payment of \$60 to the food bank. Joel and Frank will purchase the Novus credit card system and test with Kirk's loaned laptop.

Carry-over: Doug and Joel will bring the board ideas about potential CD investments for club funds. Joel will make recommendation for laptop purchase.

President's Report: Doug reported that the District Conference went very well and acknowledged Val's excellent work on the Trinity Place video that was shown. He passed around the award that will be presented to the Edmonds Police Officer of the year. He also shared information on the Edmonds

Community College Endowed Scholarship. Funds will be presented to the college at the May 12th meeting.

Action Item

Doug will finalize the presentation awards.

Vice-President's Report: Pauline thanked Don for his assistance with the "red-line" version of the Strategic Plan which was presented to the board. M/S/P to take the revised plan to the club for approval. Don will email a copy to all club members so that they will have adequate time to review the changes. Discussion included the importance of the President-Elect serving on this committee.

Action Items

Don will email the revised "red-line" Strategic Plan to all members. Doug and Pauline will present to the club at a future meeting.

Directors' Reports:

Membership – Michael reported no new activity.

Action Items

Carry-over: Michael will purchase the Rotary's DVD for review. Those with 100% Attendance will be commended at a club meeting.

Service Projects – Don reported that he and Janice are continuing to meet with representatives regarding the club's potential involvement in the underwater park as part of the club's commitment to a healthy Puget Sound. It was determined that focusing on the fishing pier rather than the underwater park may be more cost effective. A more formalized plan will be presented early this summer.

Action Items

Carry-over: Don will continue to explore a possible project on the fishing pier. He and Jim will contact schools in the district about "GW" presentations. Lwanga will email Don his project request form which will be reviewed by the board. Don will encourage Lamin to complete the Gambia water project funding request. Carol will further explore funding (using existing dollars) of shelter boxes as an appropriate International Service Project.

RI Foundation – Kathy reported that a separate \$1000 check will be sent to RI as the club's matching contribution to the Gates Polio Plus Grant.

Action Item

Joel will give Kathy the \$1000 club match check so she can send to RI.

Public Relations – Vern reported that all PR activities have been focused on the Waterfront Festival which includes the Fun Run and the NW Marine Art Exhibit.

Action Items

Carry-over: A new name for the club bulletin will be voted on. A new brochure will be printed. Vern will research possibilities for including a phone number and website address in all publicity and marketing efforts. He will report back to the board about the infrastructure needed for those two marketing modalities.

Administration – Pam H. reported that there will not be a display at the Edmonds Library this year. Sophie has taken leadership for the May 20th Fireside (topic TBD). Staser has ordered the Rotary decal replacement for the service club road side sign at the city's entry.

Action Item

Carry-over: Staser will replace the Rotary decal on the service club sign.

Funds Raising – Frank reported that the Waterfront Festival planning is coming together. Volunteers may be asked to work at stations other than where they had signed up. He indicated that there would be a comprehensive wrap-up (including cost analysis) after the festival. Fundraising discussion included the possibility of more public/private partnerships (ie Haunted House at the city park). Pat requested support for another Photo Marathon. After discussion, it was recommended that it be scheduled in conjunction with another community event. Details will be included on an international Photo Marathon website.

Action Items

After the Waterfront Festival, Frank will present a comprehensive wrap-up.
Carry-over: Frank will work with the various fund raising committees to get specific information on their project development including a budget for the Waterfront Festival. Doug and Pam H. to identify a time for fund raising brainstorming at a club meeting.

Old Business: No discussion items

Action Items

Carry-over: Doug and Frank will lead a discussion to determine the scope of a raffle and to determine club commitment. If the raffle is approved by the club members, Doug will complete the gambling application.

New Business: No discussion items

There being no further business, the meeting was adjourned at 9:05am.

The next Board meeting is on June 3, 2009 at 7:30am in the Port of Edmonds Commissioners' Room. Any director unable to attend is requested to send a report to Doug.

Respectfully submitted, Pam LeMay