

Rotary Club of Edmonds

Approved Minutes of the Board of Directors Meeting

September 1, 2010

Board Present: Libby Freese, Don Henderson, Vern Chase, Pat Thorpe, Carol Kinney, Matt Smith, Sophie Hamilton, Jim Welsh, Kirk Greiner, Meenakshi Tomar (for Brain Larman).

Board Absent: Brian Larman, Pam LeMay, Lamin Manneh, and Jim Hodges.

Guests: none.

The meeting was called to order at 7:31am by President Don who noted that a quorum was present.

Secretary's Report: In the absence of the regular secretary, Pam LeMay, Vice President Kirk Greiner performed the duties of Secretary. The minutes of the August 4, 2010 meeting which had been approved by the board by an e-mail vote were submitted. A point of order was raised by Pat Thorpe who said that the minutes had to be approved at the meeting. [A review of the Bylaws posted on the web ANNEX revised August 3, 2008, Article 7, did not authorize e-mail or telephone votes]. August Board minutes were approved.

Action items were reviewed and those not completed will appear in Old Business.

Treasurer's Report: Libby produced the profit and loss budget versus Actual statement for July through August 20, 2010 and the bank balances as of August 31, 2010. There was some discussion about expenses and transfers. Jim reported that Kohls had contributed \$500 towards the back-to-school coupons that were given to the children at Trinity Place. Rotary paid an additional \$1000 towards the coupons which each had a value of \$100. The Rotary cost was to be debited to the Service Projects, "Other" category.

Rotary was asked to contribute three dollars per member for the Rotary float for a total of \$123. M/S/P to pay this expense which would be charged to the Service Projects, "Other" category.

Action Item

Libby will email Treasurer's report to Kirk for posting in the website ANNEX.

Vice President's Report: No report.

Sgt-at- Arms Report: No report

Past President's Report: Carol requested \$1000 for the Cascade Symphony. There was discussion as to where that money would be charged. M/S/P to charge to Public Relations of the Waterfront Festival.

Directors' Reports:

Membership - President Don presented resignations from Pam Halsan and Frank Yamamoto. Vern indicated that Frank would still support the Run in connection with the Waterfront Festival. Pam's Exit Interview is on file.

Vern indicated that we should be examining methods of retaining members and suggested that a committee be formed for that purpose. It was determined that this was within the responsibilities of the Membership Committee and that if they were in need of more members in the committee, the President would appoint them.

Action Item

Don to determine whether or not additional members are needed for the membership committee and, if so, will appoint them.

Matt indicated that the Chamber of Commerce was also having membership problems and that the Membership Committee might contact them to see what they were doing and if their methodology could be used by us.

There was a short discussion about making people Honorary Members and it was determined that in most cases we should put them in the "Friends" category of the mailing lists on the website. Any member can enter people including prospective members. People on the "Friends" mailing list will receive a copy of The WAVE, our club bulletin.

Action Item

Kirk will send an e-mail to all members advising them that the "Friends" mailing lists can be used by them for prospective members or people interested in Rotary. Instructions on how to do this will be provided.

Jim indicated that using the "Friends" mailing list will keep past members informed and involved in the activities of the club.

Libby suggested that in order to keep members involved that announcements should be made of all committee meetings so that members can attend.

Action Item

Don will implement procedures for notification of all meetings to all members.

There was a short discussion on whether or not the reduction of membership fees would make it easier for members that are having financial difficulties continue as members. Pat suggested that we might create an "Angel Fund" to help people for not more than a year who were having difficulties making payments. Funding for the "Angel Fund" would be from voluntary member contributions and not from the club funds.

Action Item
Lamin will look into the creation of an "Angel Fund."

There was a short discussion on hospitality dinners. The idea was favorably received. It was suggested that prospective members should be invited. This item will be handled by Sophie's Administrative Committee.

Service Projects: There was a written request from Pauline for funds to support the "Old Milltown Garden Gazebo Project" which a local garden club would handle. Jim recommended a donation of \$3500. Carol will examine whether we get matching funds from the District for this project. Prior to the donation, the garden club should be asked to make a presentation at a noon meeting to set forth what they will be doing.

Action Item
Sophie to schedule the garden club as a speaker.

Action Item
Jim will look into various signs for the proposed Old Milltown Garden which would appropriately reflect our Rotary club.

Action Item
Carol will look into matching funds from the district for the garden project.

RI Foundation: RI set a goal of \$93.5 million for 2010-2011 but has not set individual club goals.

Club Administration: Sophie indicated that they were looking into Facebook and other social networks to spread the news of Rotary and its events.

Fundraising: Matt reminded members that there was a meeting at Libby's house tonight to discuss fundraising.

He indicated that PCC had made available paper bags to be used by the store for customers buying merchandise into which several club members put flyers promoting the "Photomathon." There will also be a banner over the PCC checkout stand publicizing the "Photomathon."

Pat indicated that the Photomathon website is now set up to use PayPal.

Public Relations: Pat reminded the board that the deadline for The Wave is the weekend after the Board meeting.

Old Business:

Action Item

Carry-over: Jim Hodges will begin to try his new ideas for members to increase opportunities to get to know fellow club members as described

Action Item

Carry-over: Brian will send the survey summary to all club members. Data sent but summary in percentages desired.

Action Item

Carry-over: Don will prepare sign-up sheets for committees and bring to club meeting.

Meeting ended at 9:03am.

Submitted, Kirk Greiner, Acting Secretary