

## MEMBERSHIP COMMITTEE STATUS REPORT FOR AUGUST 2010

### ○ MEMBERSHIP COMMITTEE ACTIVITIES

- Phil Abromowitz presented his “Home Hospitality (HH)” idea to the members at the meeting on August 10. The response was encouraging so he and Sophie are taking the next steps toward implementing the idea. Phil subsequently drafted a more detailed description of how this could be implemented.
- Phil has also suggested that we look into having a couple of “sandwich boards” made up to put at downtown corners in an attempt to attract more walk-in potential members. He is pursuing that idea as well.
- The results of the survey were emailed to all members. We developed a couple tasks for this year’s membership plan based upon the results. A desire for more social events fits with the HH idea noted above. Some comments about getting more members more engaged and providing better mentoring is also being addressed. Someone suggested revisiting the classifications of the membership and seeking out at least some that we don’t have so that is another task in the plan. There was a suggestion that we conduct a new member contest and that is being explored. There were some other items from the survey that are not appropriately addressed by the membership committee and we recommend that all board members review the survey comments to see which items could/should be addressed by other committees. For example, some wanted “more fun” at meetings, some want to see more information on what the committees are doing. It is important to let the membership know that we hear what they say and are taking actions we believe to be appropriate.
- We have a somewhat “out of the box” idea that we would like to run by the membership but have not yet had the opportunity. A write-up describing that and a proposed related very brief questionnaire to gather membership input is attached for board members’ comments. Brian will follow up on this idea when he returns. While we don’t want to “survey the members to death” we felt that this idea is worthy of asking the members for their feedback.
- Brian received two emails from Warren Bradbury regarding voicemail messages on “the Rotary phone” from people indicating interest in the club. I contacted one (Jennie Rodriguez) who indicated that she was no longer interested and I left a return voicemail with the other (Max Morgan) and have not heard back from him.
- Brian exchanged a couple of emails with the Breakfast club’s membership chair to compare notes on membership issues. We’ll be talking more in the near future.

### ○ ROTARY CARES ACTIVITIES

Pam circulated for members’ signature and sent a get well card Larry’s wife.

### ○ ORIENTATION ACTIVITIES

No activity this month

### ○ SPONSOR ACTIVITIES

No new candidates have been introduced this month.

Ollie Shultz is sponsoring Mary Catherine Woodward. She has had to put her joining on “Hold” due to a family illness but has indicated that she intends to return as soon as she can. Ollie will contact her again soon to see how things are going.

### ○ MEMBERS’ IDEAS FOR CANDIDATE NEW MEMBERS

- NAME None SPONSOR \_\_\_\_\_
- CANDIDATE MEMBER STATUS: RED BADGE → BLUE BADGE PROGRESS
  - NAME Paul Anderson MENTOR Brian Larman
  - STEPS REMAINING TO BLUE BADGE STATUS 2 required & 2 optional
  - NAME Mary Catherine Woodward MENTOR Ollie Shultz
  - STEPS REMAINING TO BLUE BADGE STATUS All – on hold
- ATTENDANCE FOLLOW-UPS
  - We have received a few emails related to the implementation of the new board-approved attendance policy and make-up criteria. Some folks are unhappy about the make-up criteria.
  - Brian received a letter of resignation from Pam Halsan along with a completed exit interview form. Both were delivered to Don for follow-up action.

